



WALL CLADDINGS

3D CEMENT WALL CLADDINGS

THE BFT STORY

1922

OUR JOURNEY

Jamshed Mehta, a colleague of Mahatma Gandhi, inspired the young Pherozesha Sidhwa by saying "India needs both economic and political independence".

Pherozesha borrowed money, and started a tile manufacturing unit along with nephew Rustom, and friend Jamshed. Thus, in 1922, was born The Bharat Flooring Tile Company. In the fishing village of Mora, Uran, where the family once made liqueurs from fruits and flowers. Without electricity, water or telephone service. With only fishing boats to carry goods and people - when the weather was fair!

1923

OUR FIRST CLIENT SIR COWASJI JEHANGIR

Still there after 93 years! Sir Jehangir HC Jehangir testifies "... we are very happy to inform you not only are the tiles still existing and in excellent condition but are much admired by ourselves, by many of our tenants and by visitors to the building. In fact, we like the tiles so much we do not allow them to be replaced by any of our tenants."

1923-1935 1950

THE RAJ ERA

"Equal to the world's best" was the motto. Many princely residences were tiled by the Bharat Tiles Company; amongst them for their Highnesses, the Maharajas of Bansda, Bikaner, Gwalior, Jodhpur, Kolhapur. Umaid Bhavan Palace retains them still and many others. Even the British could not resist using Bharat's 'Swadeshi' tiles in their Governors' houses, Universities, the Mint, and other public buildings!

THE TERRAZZO ERA

Bharat responded with Premium Terrazzo Tiles, made of the whitest stone chips money could buy, as well as chips of the best Italian and Indian marble, providing cool, clean and beautiful Terrazzo or mosaic floors that are cherished even today throughout India.

1999

HERITAGE RENAISSANCE

Rediscovering its original molds and catalogues, Bharat's Heritage™ range was re-launched in 1999 at the first Kalaghoda festival.

Each Heritage™ Tile is handcrafted and then mechanically processed for strength and longevity. Unlike mass produced products, some irregularities in line and some variation in shades are the hallmark and charm of handcrafted products. Continuing the grand tradition of past centuries, even today the tiles are made to order, to satisfy individual design and colour preferences.

2010

REVIVING 'IN SITU' FLOORS

A skill for which Bharat is famous for, is being taught to new craftsmen for restoring old floors and creating new ones.

2014-2017 2018

BFT+ & MADE IN **INDIA RANGE**

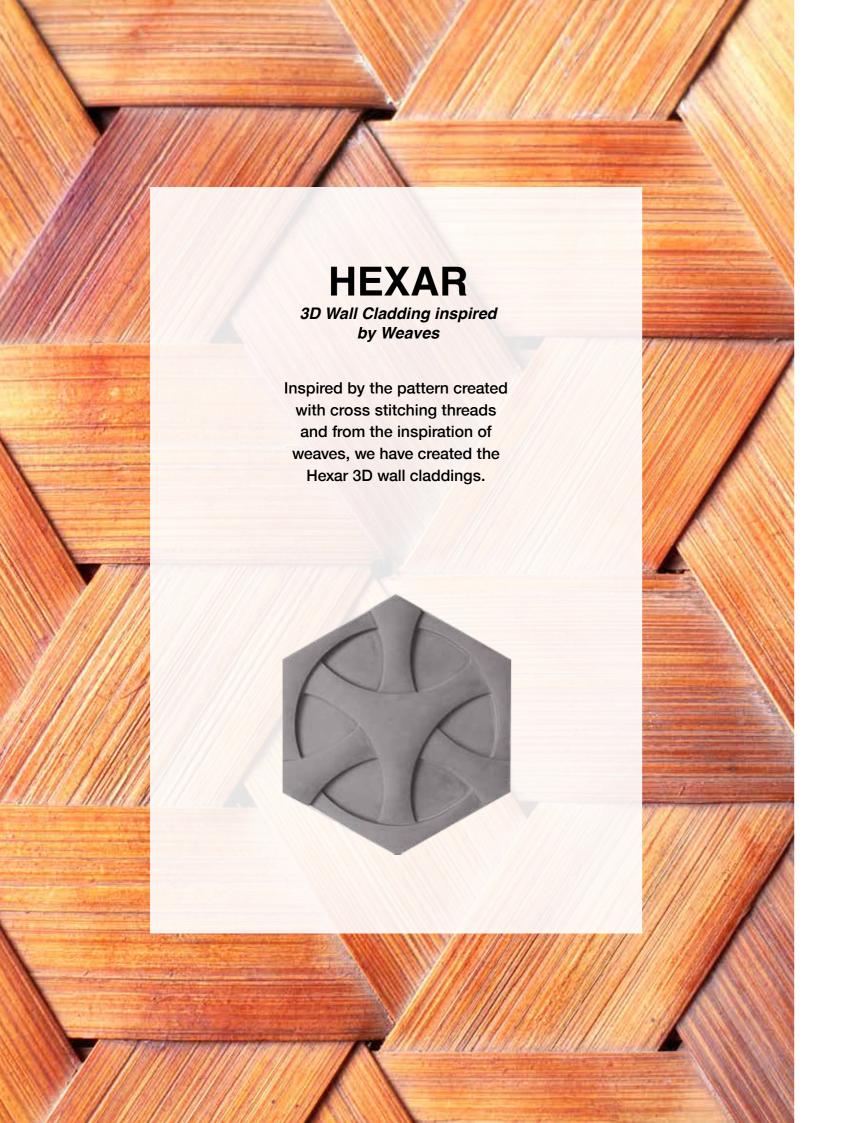
Every floor that we envision and design is not just about another home, institution or any other space floored successfully.

It is about our constant search for beauty, grace, meaning and an idea. May it be the time we travelled back to our roots and created a tile range inspired by our country's diversity, and rich heritage, cultures and art forms, the Made In India Range or an idea with modern sensibilities depicted through colours and lines, the BFT+ Range.

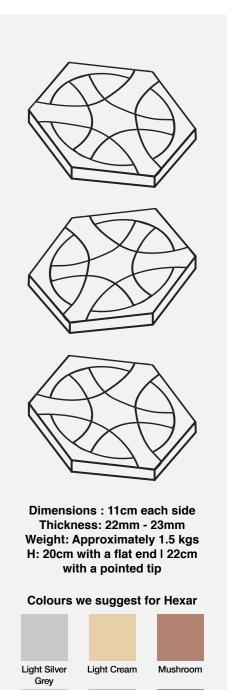
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Bharat Floorings decided to expand their handmade expertise to something beyond their floor tiles. Transcending the ordinary and creating handcrafted wall

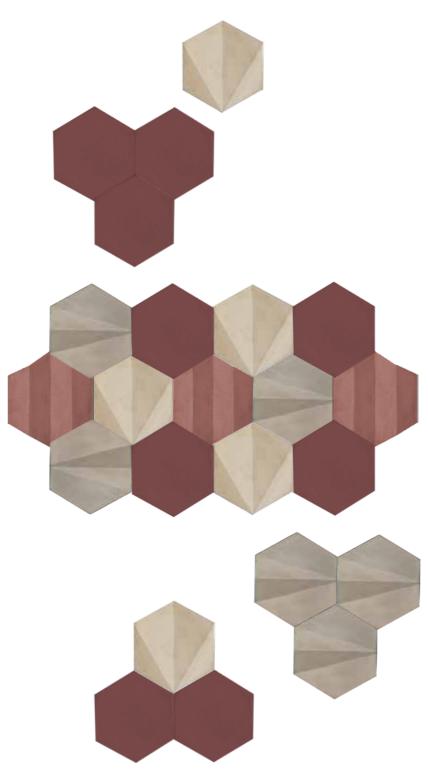


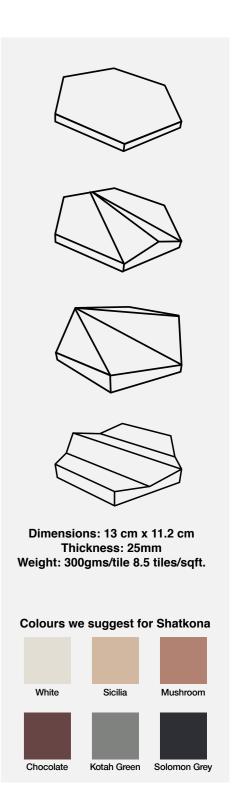


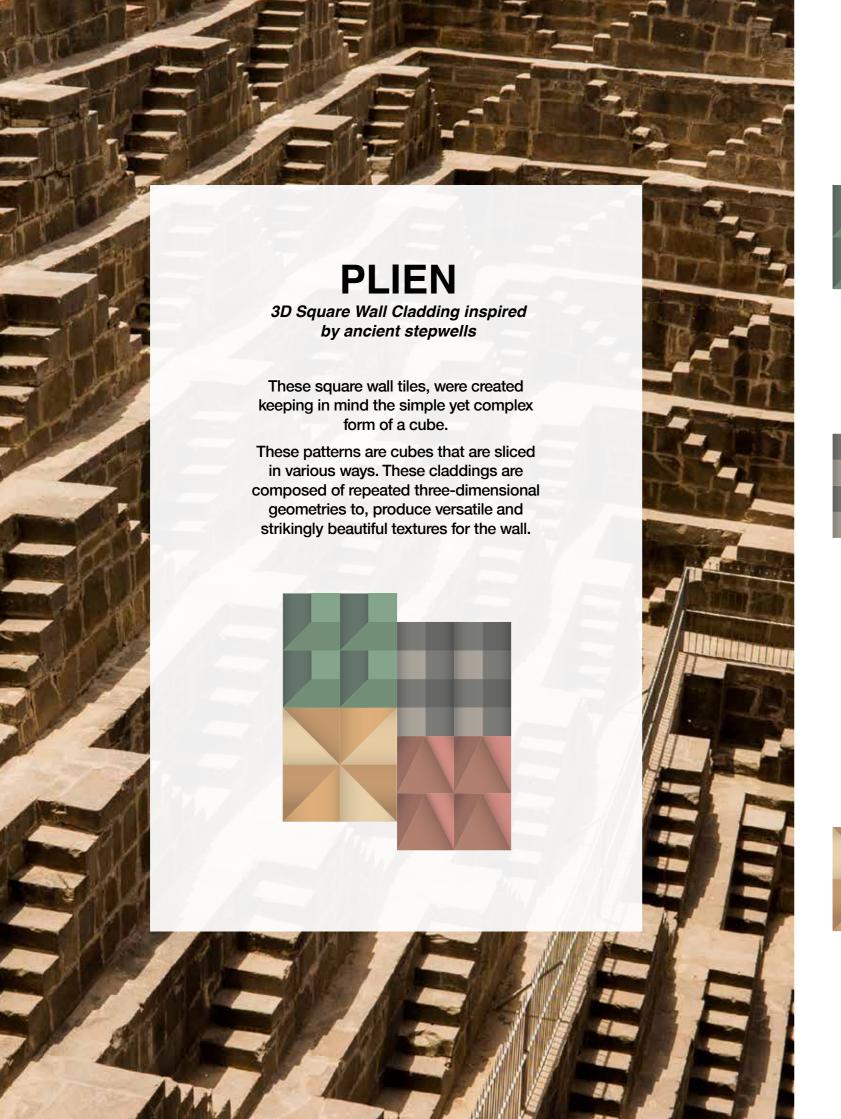


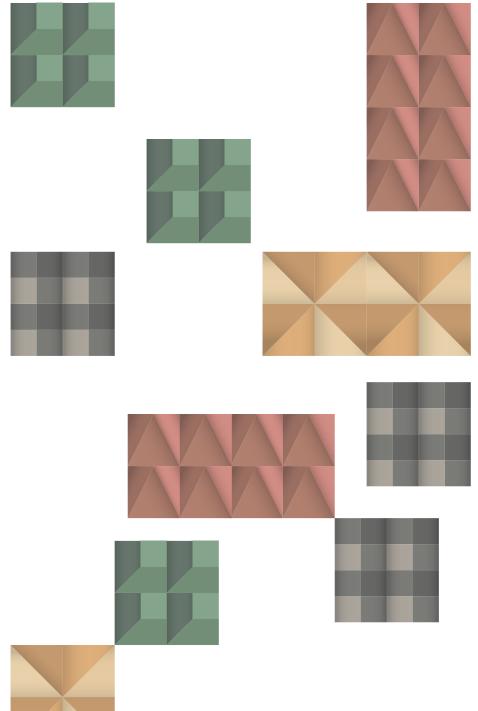


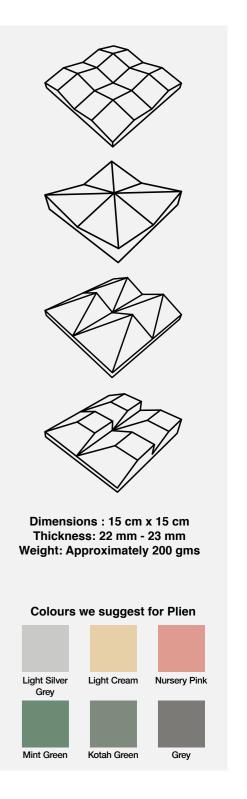






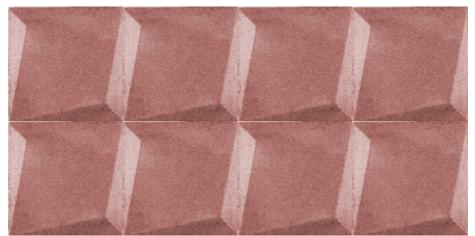




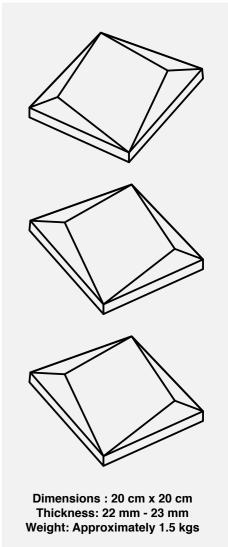










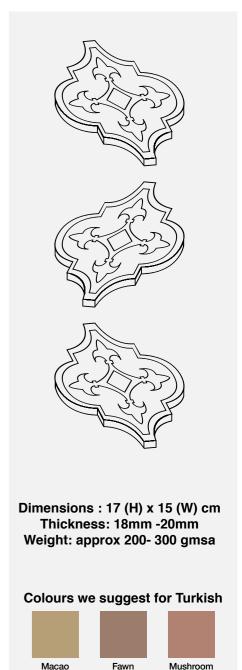


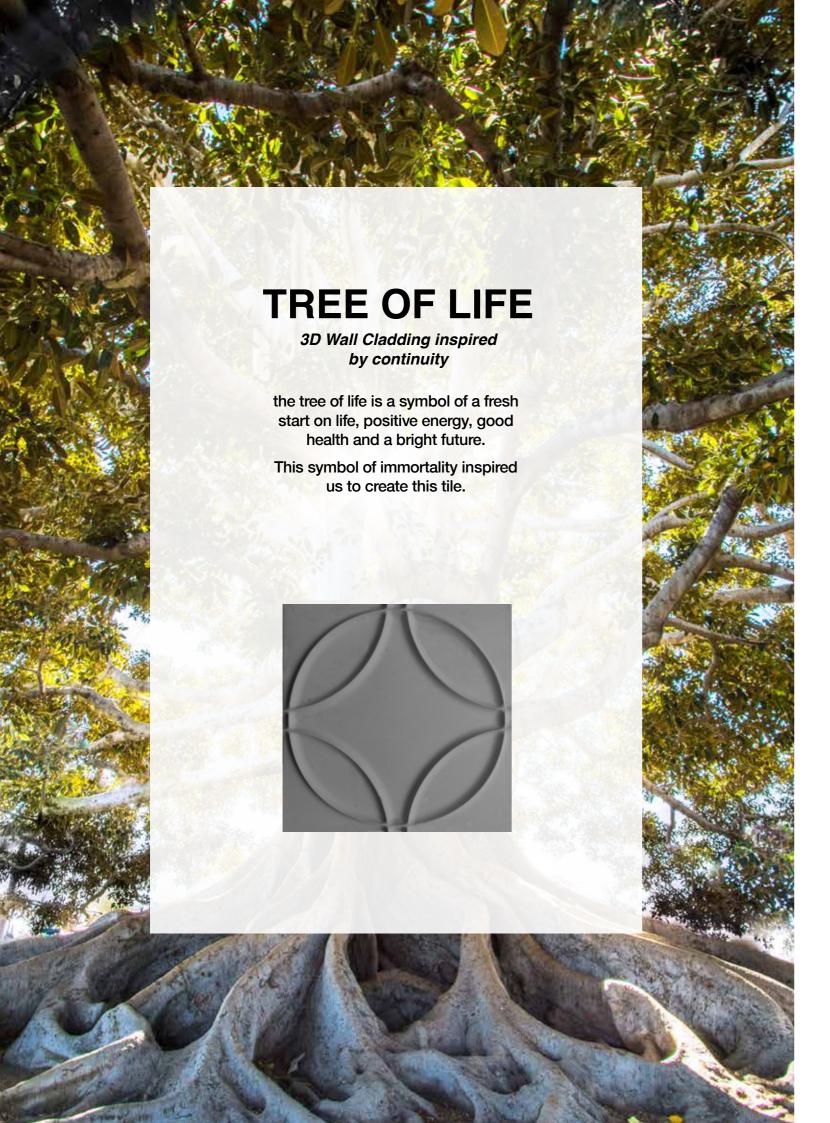
Colours we suggest for Hills & Valleys



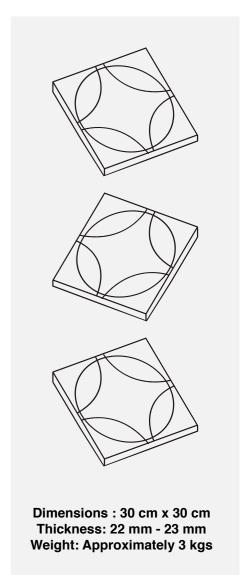












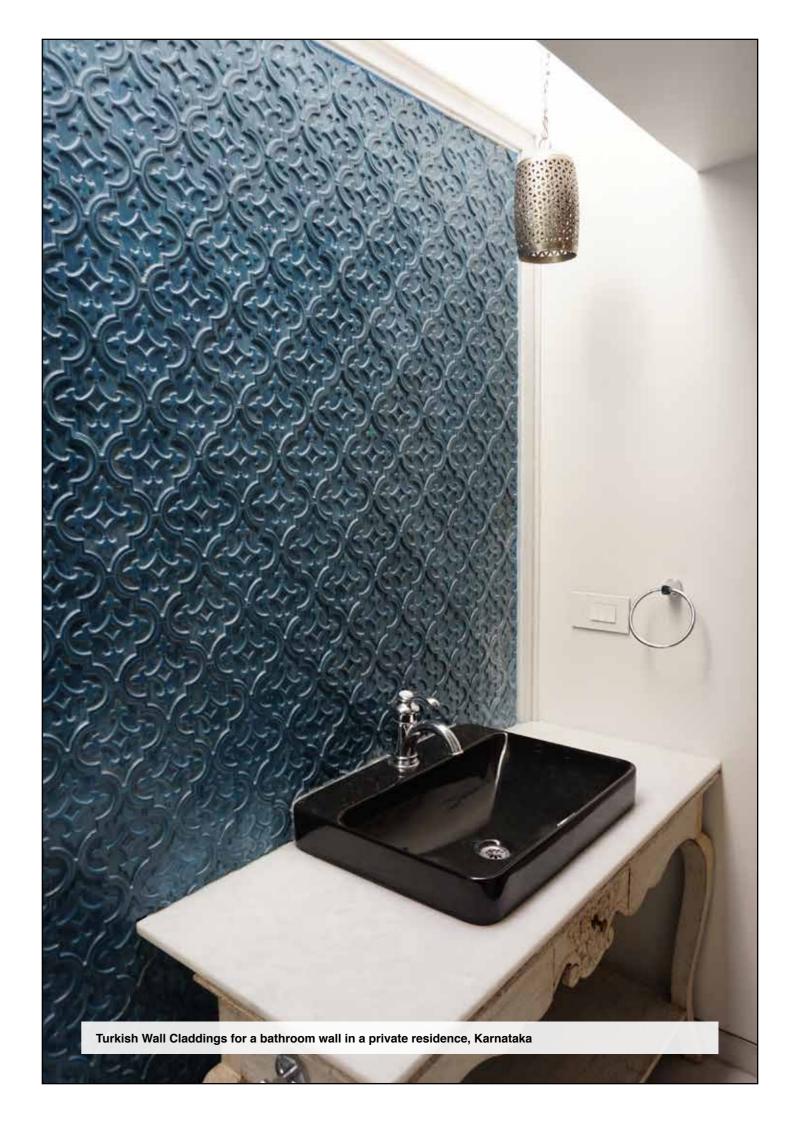
Colours we suggest for Tree of Life

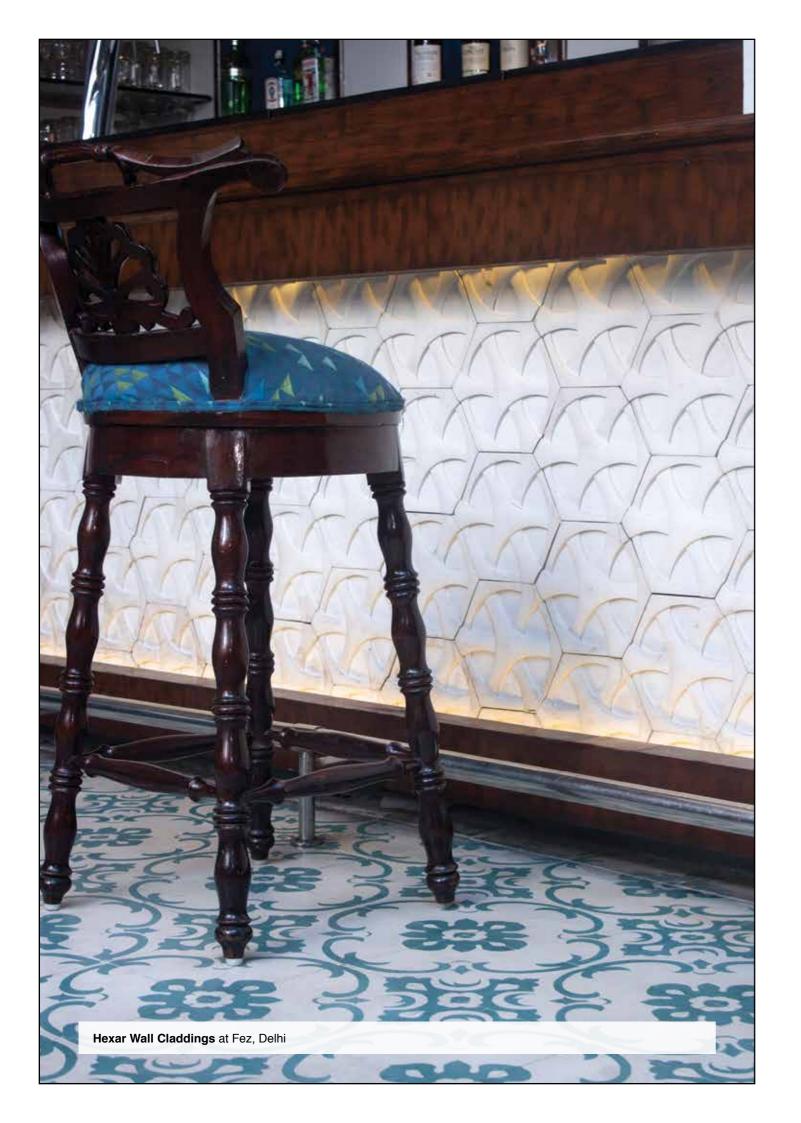




These colours are indicative cement colour shades will be slightly different from printed colours. Though we use the finest ingredients and blend with the utmost care, variations in the shades of raw material can lead to variations between batches. These are the hallmark and charm of handcrafted products.

Note: Blue and Green colours are not recommended for use in sunlight.









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