

SOFT BRUTALISM

A SERIES OF WALL TILES + UTILITARIAN OBJECTS
BHARAT FLOORINGS & TILES X ASHWIN MALLYA

YOUR FOREVER FLOORING

ISO 9001: 2015 certified company

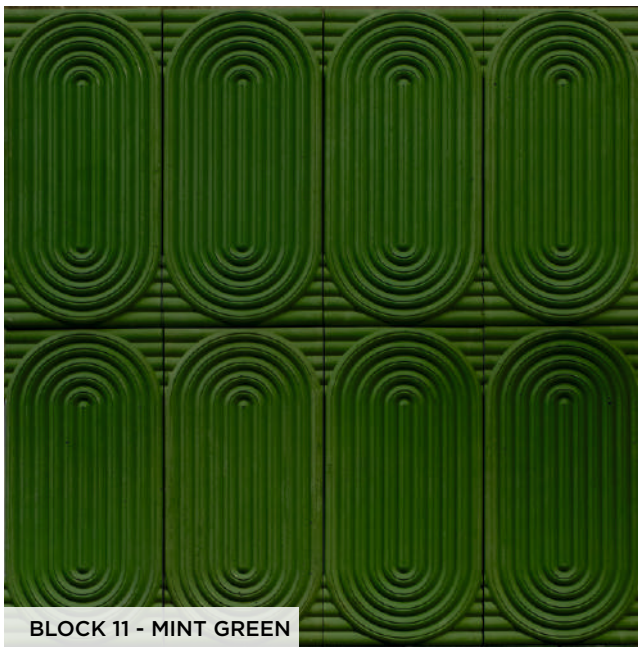


Soft Brutalism

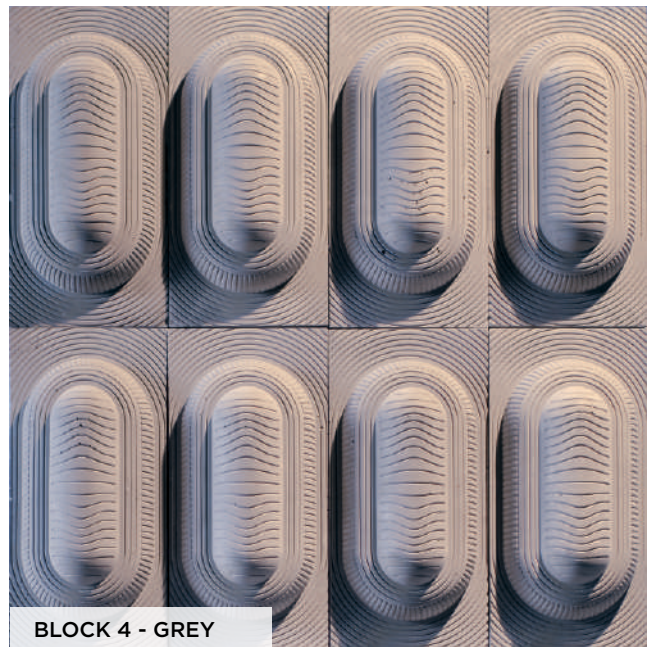
A SERIES OF WALL TILES + UTILITARIAN OBJECTS

A series of objects designed, developed and produced as part of BFT's product range. The new range comprises intricate, bold forms which can be assembled into functional objects, clad on surfaces and furniture.

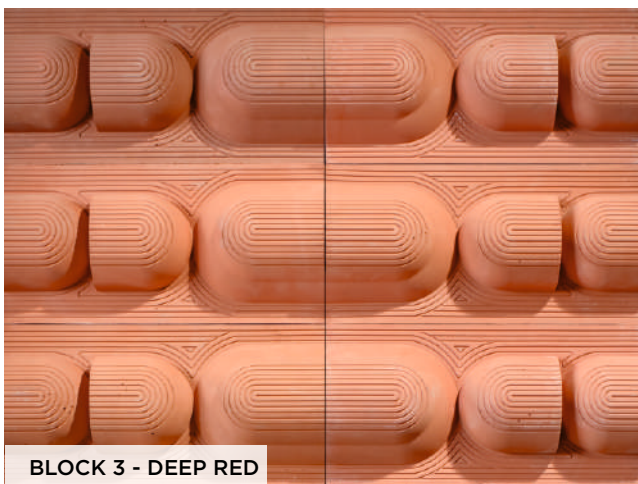
Soft Brutalism is a sub-sect of Brutalism. The range was thought about as Brutalist buildings from the 50s, 60s and 70s. The blocks were designed trying to imagine how the shadows would be cast onto itself and surrounding surfaces. The ribbing details are designed to flow with the shape, done after the general shapes were developed. The blocks were imagined to work well on vertical surfaces bar counters, kitchen islands, made into vases, clad and made into side tables, etc.



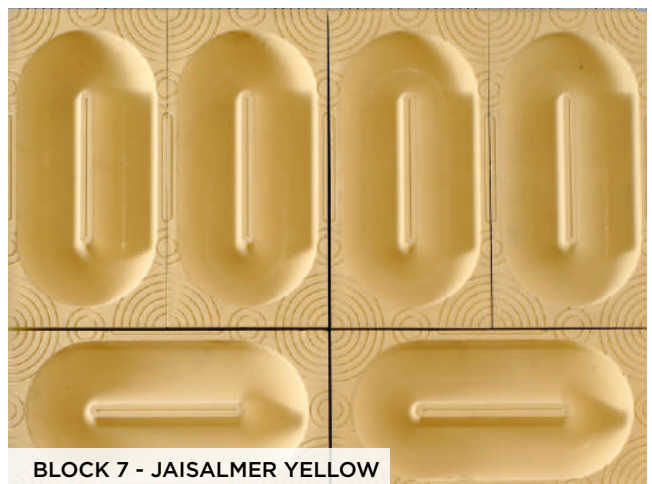
BLOCK 11 - MINT GREEN



BLOCK 4 - GREY



BLOCK 3 - DEEP RED



BLOCK 7 - JAISALMER YELLOW

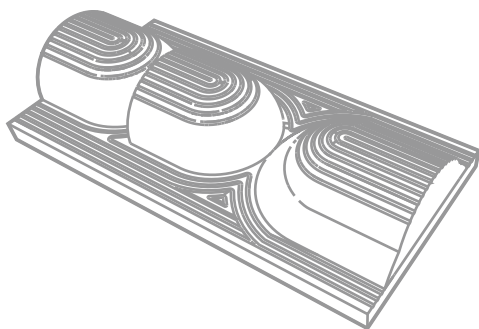


VASE MADE OF BLOCK 11 IN GREY



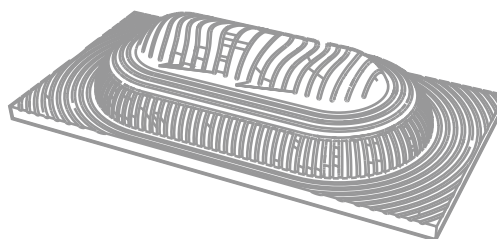
VASE MADE OF BLOCK 3 IN GREY

Block 3



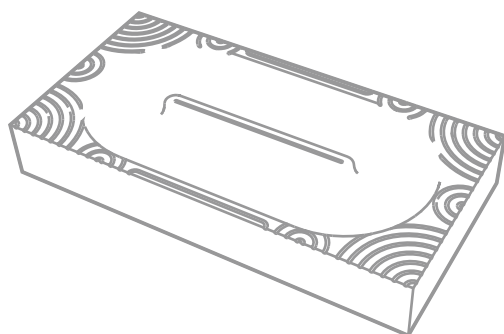
Dimensions : 12" x 6"
(300 mm x 150 mm)
Thickness: 60 mm
Weight: 2690 gms
Tiles / Sq. ft.: 2

Block 4



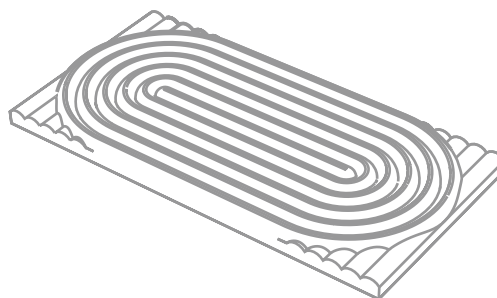
Dimensions : 12" x 6"
(300 mm x 150 mm)
Thickness: 60 mm
Weight: 2890 gms
Tiles / Sq. ft.: 2

Block 7



Dimensions : 12" x 6"
(300 mm x 150 mm)
Thickness: 45 mm
Weight: 2980 gms
Tiles / Sq. ft.: 2

Block 11



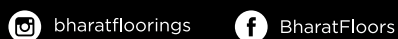
Dimensions : 12" x 6"
(300 mm x 150 mm)
Thickness: 16 mm
Weight: 1890 gms
Tiles / Sq. ft.: 2

Suggested Colour Palette:



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