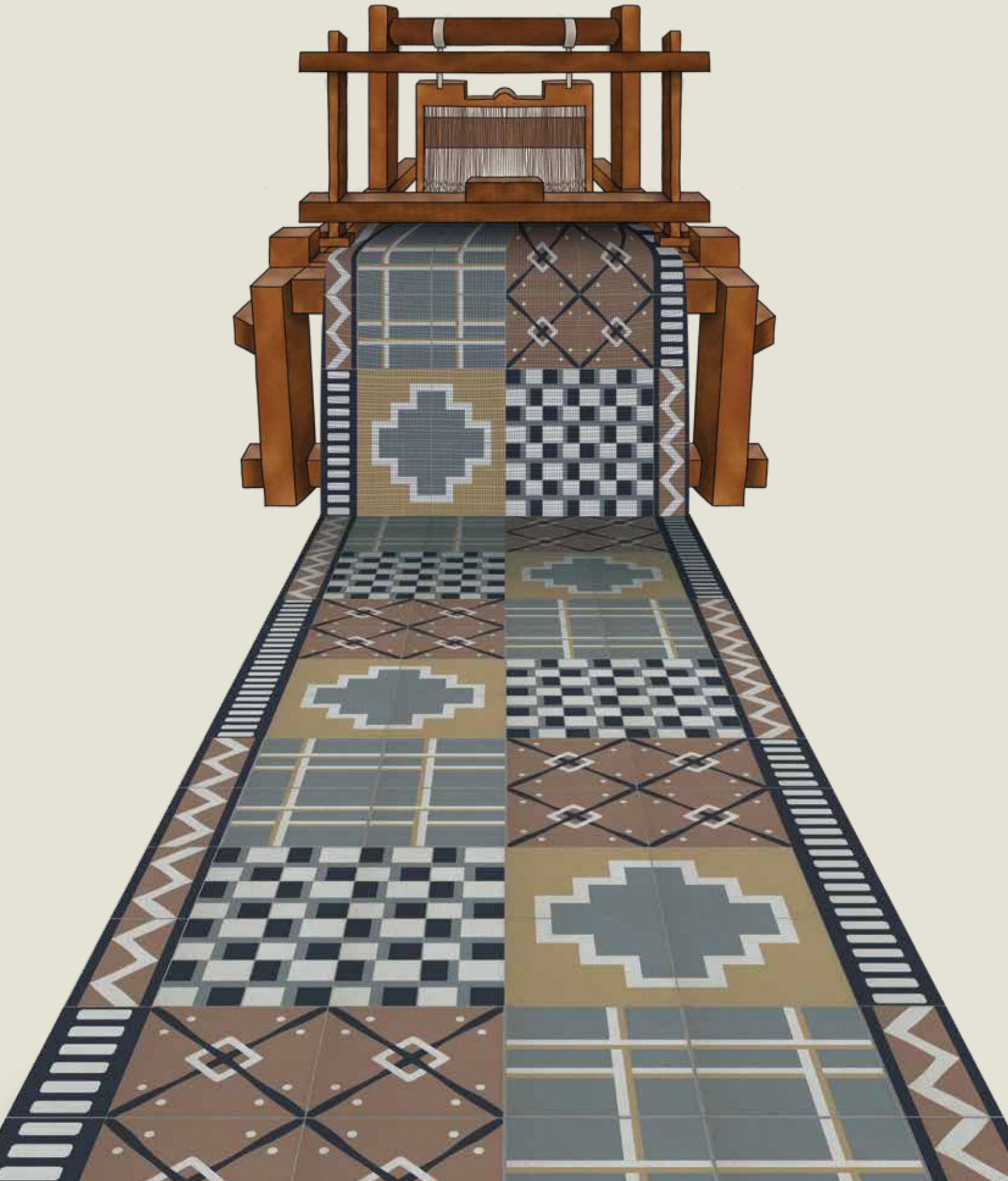


# WOVEN ABODES

HANDCRAFTED & CREATED BY  
BHARAT FLOORINGS AND TILES  
IN COLLABORATION WITH HOUSE OF HINDEE





#### WHAT IS THE MAGIC ELEMENT?

Cement tiles are 100% handcrafted, and really incorporate the concept of Wabi - Sabi in them. Cement tiles are not fired; there is no glaze layer on the surface of the tile. They derive their durability from the combination of finely dehydrated ground Portland cement layer and a more coarse layer of sand and cement.

#### THE MAKING OF AN ARTISANAL PRODUCT

Cement tiles are made by hand, one at a time, using mineral pigments. The pigment layer is hydraulically pressed into the surface and becomes a part of the tile. The metal mold is handmade following specific design drawings. After the tile is cast by the artisan, it must be cured in water for a period of time, and then air dried before being shipped. It is for this reason that cement tiles have a longer delivery period than ceramic tiles, but they have an extremely long life.

#### WHAT ARE THE BENEFITS OF USING CEMENT?

Cement is incredibly durable. Floors can last up to 60 to 70 years if used and maintained properly. In addition to this, the tiles can be re-polished a number of times during their life and will look as good as new each time this is done. Cement floors can take a lot of wear and tear, and are perfect for high traffic areas.

#### BFT OFFERS YOU A RANGE OF COLOURS

Our tiles are available in a vast variety of shades which can be combined and paired to create beautiful results. The only exception, however, whenever darker colours (especially black or dark blue) are used in conjunction with lighter colours (especially white), there will be smudging during the polishing process. This is due to the dark pigment being polished off and settling onto the lighter tile. To avoid this, the combination of colours can be changed. Our designer can advise you on this.

#### WHAT MAKES OUR TILES STAND OUT?

Our tiles are neither printed nor painted, coloured cement materials are hand-poured into divider molds to create these patterns.

#### WHY ARE NO TWO TILES THE SAME?

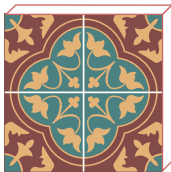
Because of the traditional processes involved with the production of these tiles, slight variations such as small edge splinters, colour bleeding/smudging between elements of the pattern and surface scratches are inevitable. In addition, some tiles may have small crack or cobweb-like structures on them. This is perfectly normal and is due to the chemical process followed by cement. It is precisely these imperfections which give these tiles their distinct charm and natural appeal.

**THEREFORE THIS PRODUCT IS TRULY HANDMADE & ARTISANAL, ITS MADE BY HAND, ONE AT A TIME, USING MINERAL PIGMENTS.**

# THE JOURNEY OF A 100 YEARS

**1922**

Pheroze and Rustom Sidhwa started a tile manufacturing unit called The Bharat Flooring Tile Company



**1935**

Bharats' floors jazz up Art Deco precincts across Mumbai



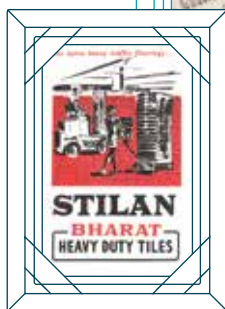
**1940**

Grindwell Abrasives is born



**1980**

Bharat's Stilan™ tiles in the Bombay Dyeing, Century and Khatau Makanji Mills. Bharat wins 7 contracts with the Tata group.



**2005**

Heritage Conservation: BFT restores the Salar Jung Museum, Hyderabad and then the Bhau Daji Lad Museum, Mumbai which won a UNESCO Award for Cultural heritage conservation in 2005

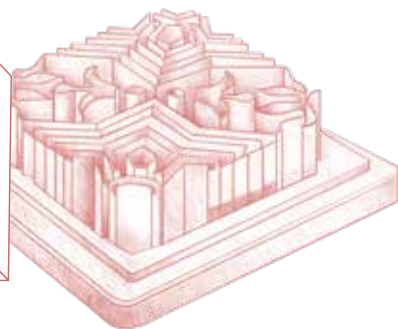


**2013**

Winning the UNESCO award for the Royal Bombay Yacht Club

**2022**

Completes 100 Years and gears up for the next one with an assortment of home decor, called the BFT Home.

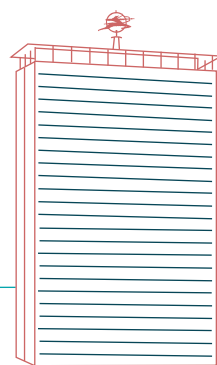


**1930**

Bharat Tiles found their way into the Bombay Central Railway station, Royal Mint, Universities, and even the Governors' houses

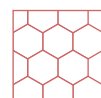
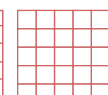
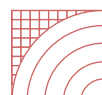
**1937**

Bharat's Indian and Italian Marbles in swadeshi banks and insurance companies



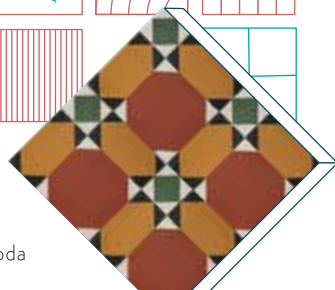
**1960**

The debut of Stilan™ heavy duty tile for Industries



**1999**

Dusting off its original molds from the 1920s and rediscovering its original catalogues, Bharat's Heritage™ range was relaunched in 1999 at the Kala Ghoda Arts Festival, Mumbai.



**2010**

Reviving the craft of in-situ floors



**2014 onwards**

BFT pioneers collaborations with top design talent for fresh tile collections spanning the next decade



**And the journey continues...**



# THE BFT PROCESS

A CENTURY YEAR OLD  
TIMELESS TECHNIQUE.



## 1 BLENDING

The pigment composition is a mixture of high quality white Portland cement, marble powder and natural mineral colour pigments. The ingredients are blended together carefully over a period of 3-4 hours to produce the final colours.



## 2 MOULDING

The colours are filled with hand into a metal mold. The metal mold, containing the desired pattern is handmade from specific design drawings. Handmade cement tiles are unique and are expected to have slight imperfections, which give them character and depth.



## 4 HARDENING

After pressing, the tiles are removed from the mold and placed on a rack until they harden enough to be moved into a tank of water.



## 5 HYDROLYSIS

The tiles are cured in water for several days, and not touched, during which they undergo a hydrolysis process and harden into strong concrete.



## 3 COMPRESSING

A cork in the form of a strong metal plate is applied at the top of the mold and the tile is pressed using a mechanical hydraulic press. The pressure applied is up to 1-ton per square inch, which produces a compact tile.

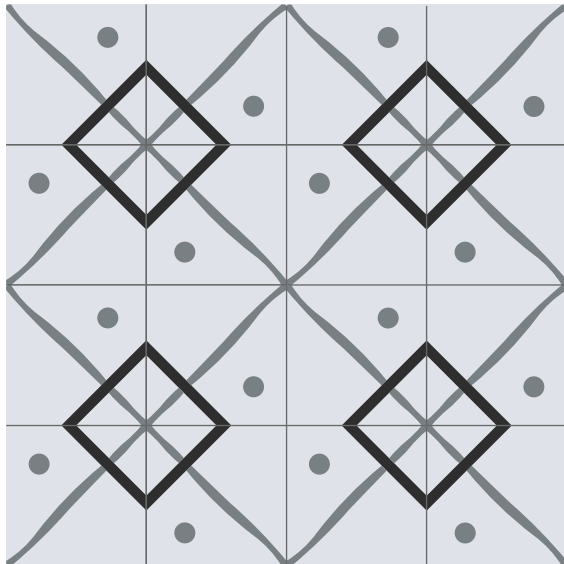


## 6 DRYING

They are then removed from the tank, and allowed to further cure in the air, until they are fully ready to be shipped to the customer.

TILE PATTERN

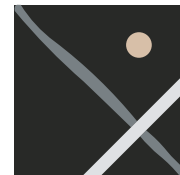
# TWILL



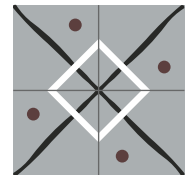
A set of 4 tiles to make a Twill tile pattern  
Size of each tile: 20 cm x 20 cm.

- White
- Light Silver Grey
- Silver Grey
- Grey
- Solomon Grey
- Sicilia
- Fawn
- Chocolate

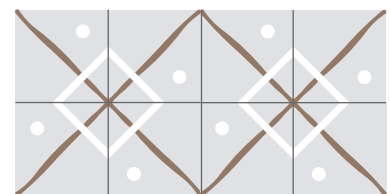
INSPIRED BY THE DELICACY  
YET BOLD NATURE OF THE  
WOVEN TWILL.



Colourway 1



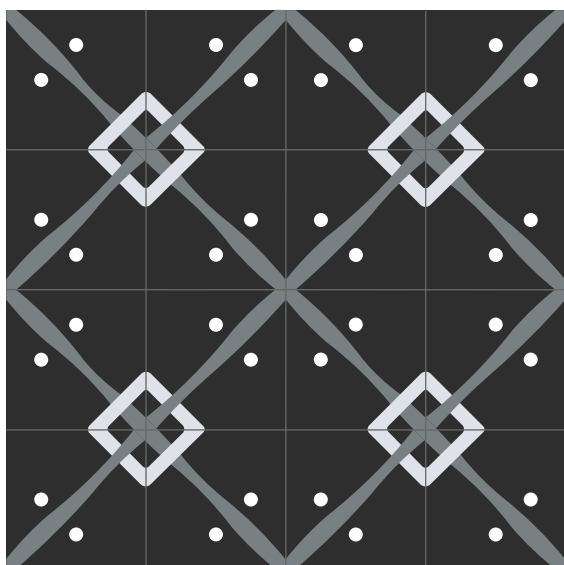
Colourway 2



Colourway 3

TILE PATTERN

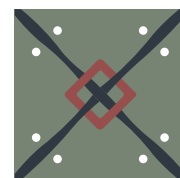
# CROSSGRAIN



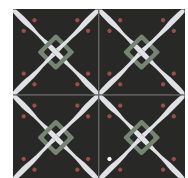
A set of 4 tiles to make a The Crossgrain tile pattern  
Size of each tile: 20 cm x 20 cm.

- Light Silver Grey
- Grey
- Solomon Grey
- Kotah Green
- Terracotta Red
- Fawn
- Dark Blue

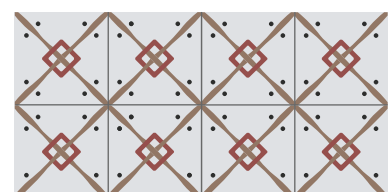
INSPIRED BY THE OPPOSING  
NATURE OF THE PATTERN  
IN TEXTILES.



Colourway 1



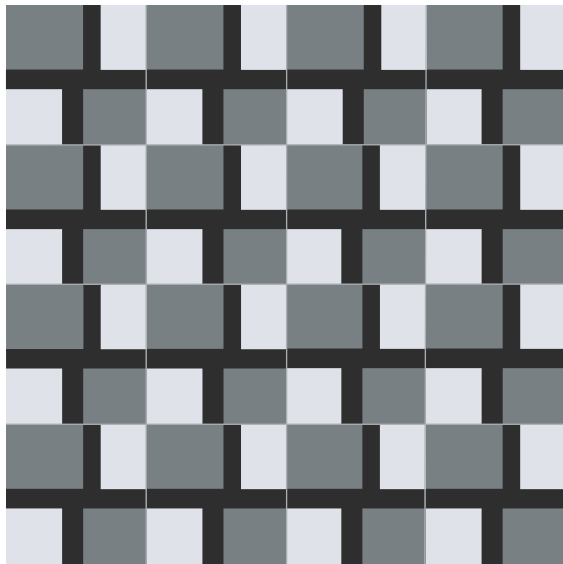
Colourway 2



Colourway 3

TILE PATTERN

# THE GSM



A set of 4 tiles to make a The GSM tile pattern  
Size of each tile: 20 cm x 20 cm.

- Light Silver Grey
- Silver Grey
- Grey
- Solomon Grey
- Kotah Green
- Terracotta Red
- Fawn
- Dark Blue

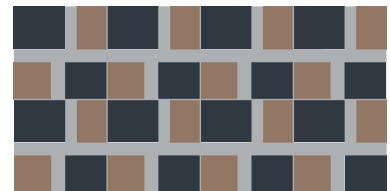
INSPIRED BY THE GRAMS PER SQUARE METER.



Colourway 1



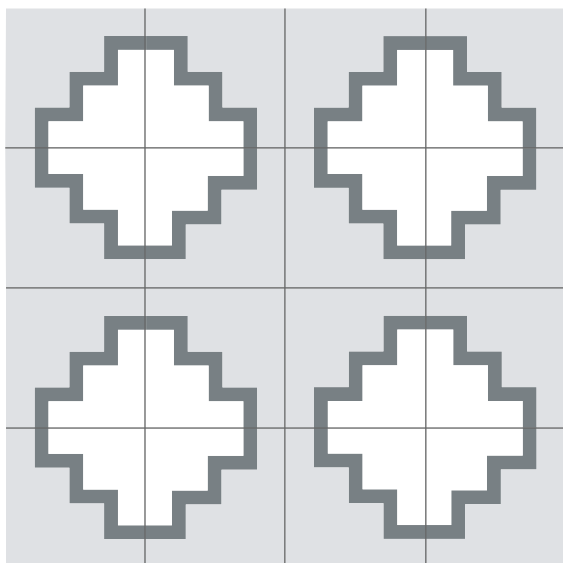
Colourway 2



Colourway 3

TILE PATTERN

# THE JACQUARD



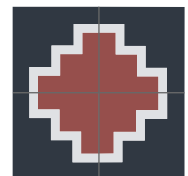
A set of 4 tiles to make a The Jacquard tile pattern  
Size of each tile: 20 cm x 20 cm.

- White
- Light Silver Grey
- Grey
- Solomon Grey
- Kotah Green
- Terracotta Red
- Fawn
- Dark Blue

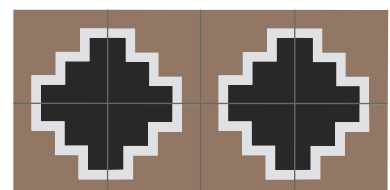
INSPIRED BY THE TEXTURAL QUALITY OF OUR HINDEE TWEED.



Colourway 1



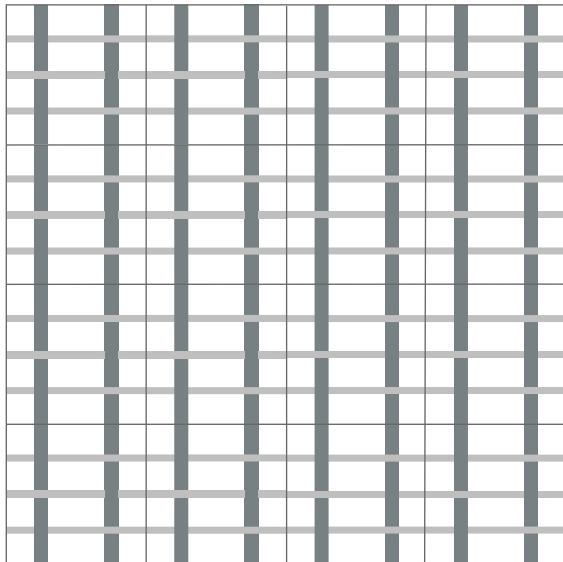
Colourway 2



Colourway 3

TILE PATTERN

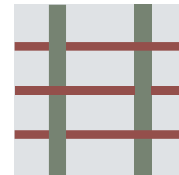
# THE WARP & THE WEFT



A set of 4 tiles to make a The Warp & The Weft tile pattern  
Size of each tile: 20 cm x 20 cm.

- White
- Light Silver Grey
- Silver Grey
- Grey
- Solomon Grey
- Kotah Green
- Terracotta Red
- Dark Blue

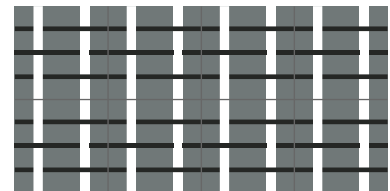
INSPIRED BY THE LEFT, RIGHT, UP & DOWN OF THE WOVEN TEXTILES.



Colourway 1



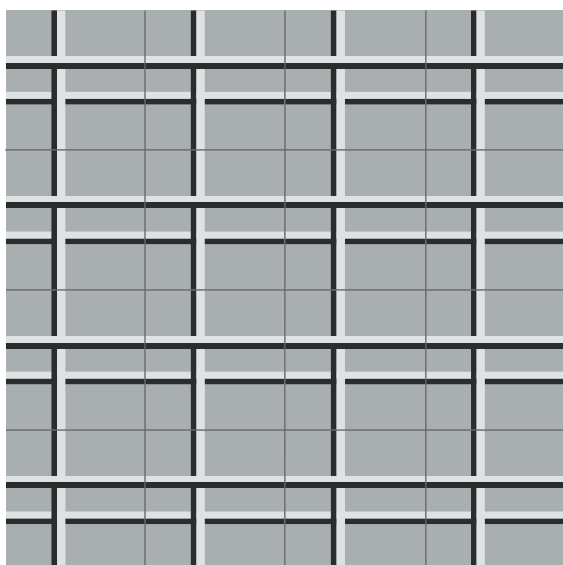
Colourway 2



Colourway 3

TILE PATTERN

# THE DOBBY



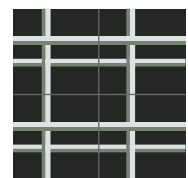
A set of 4 tiles to make a The Dobby tile pattern  
Size of each tile: 20 cm x 20 cm.

- White
- Light Silver Grey
- Silver Grey
- Fawn
- Solomon Grey
- Kotah Green
- Terracotta Red
- Dark Blue

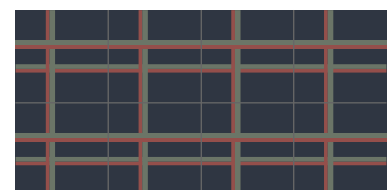
INSPIRED BY THE DOBBY LOOM THAT CREATES GEOMETRIC PATTERNS.



Colourway 1



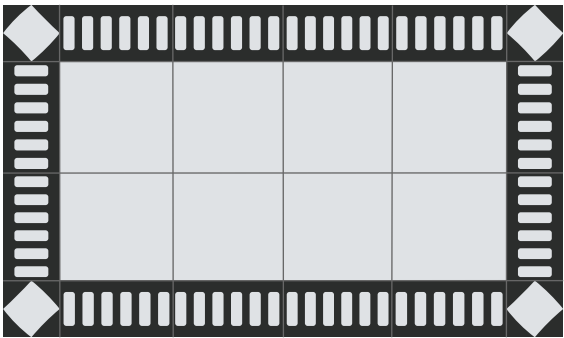
Colourway 2




Colourway 3

TILE BORDER

# SPINDLE



 Size of each tile border: 10 cm x 20 cm.








Colourway 1



Colourway 2



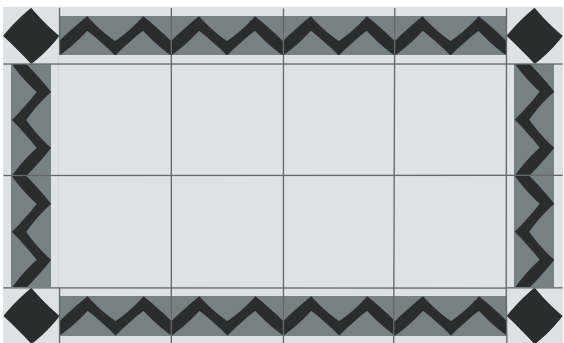
Colourway 3


- |   |  |   |
|---|--|---|
|  Light Silver Grey |  Kotah Green    |  Dark Blue |
|  Solomon Grey      |  Terracotta Red |   |

INSPIRED BY THE MOOST CRUCIAL PART OF THE SPINNING WHEEL.

TILE BORDER

# HERRINGBONE



 Size of each tile border: 10 cm x 20 cm.



Colourway 1



Colourway 2



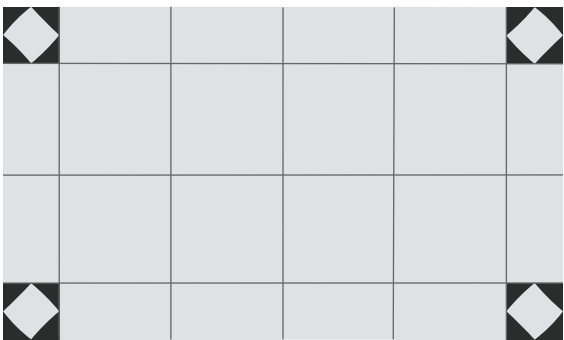
Colourway 3

- |   |  |  |
|---|--|--|
|  Light Silver Grey |  Solomon Grey |  Terracotta Red |
|  Grey              |  Kotah Green  |  Silver Grey    |
|  Fawn              |  Dark Blue    |  |

INSPIRED BY THE MOST ICONIC WEAVING PATTERN OF ALL TIME.

TILE CORNER

# HOH CORNER



 Size of each tile corner: 10 cm x 10 cm.



Colourway 1



Colourway 2



Colourway 3

- |   |  |   |
|---|--|---|
|  Light Silver Grey |  Kotah Green    |  Dark Blue |
|  Solomon Grey      |  Terracotta Red |   |



# THE VISUALIZATIONS



# THE VISUALIZATIONS



TECHNICAL SPECIFICATIONS & COLOURS

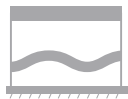
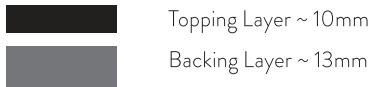
# WOVEN ABODES TILES

CONFORMING TO IS 1237

## TECHNICAL COMPOSITION

**Topping** White cement, pigment, filler

**Backing** Grey cement, Stone Grit/Dust



Wet Transverse Strength  
Above 3N/mm<sup>2</sup>



Abrasion Test  
Below 3.5mm



Water Absorption  
Below 10%



Standard Size  
20cmx20cm



Thickness For Flooring Tile  
23mm - 25mm

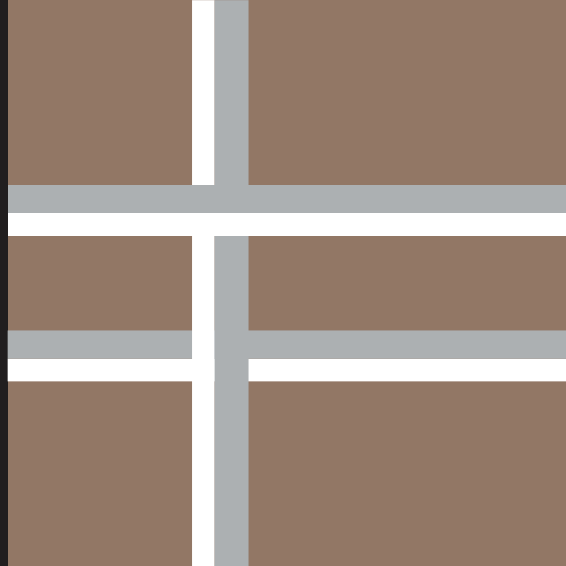


Thickness For Wall Cladding Tile  
16mm - 18mm

## COLOUR CHART

These colours are indicative. Cement colour shades will be slightly different from printed colours. Though we use the finest ingredients and blend these with utmost care, variations in the shades of raw material can lead to variations between batches. These are the hallmark and charm of handcrafted products. Note: blue and green colours are not recommended for use in sunlight.





## A CENTURY OF MAKING ARTISANAL TILES

With a reputation dating back for 100 years, Bharat Floorings & Tiles is considered a leader in custom-made cement floorings. Customers have trusted the brand's superior quality and welcomed the company into their daily lives, creating invaluable memories for generations of office and homeowners. Our commitment to handmade has created bespoke and unique products that can serve as cherished family heirlooms for years to come. Our cement tiles are made by hand, one at a time, using mineral pigments. After the tile is casted by the artisan, it is cured in water for a period of time, and then air dried before being shipped.



To create your story, drop into our showroom or visit us online.

We have showrooms located in Mumbai | Delhi | Ahmedabad  
| Vadodara | Goa | Bengaluru | Hyderabad | Pune

Bharat Floorings & Tiles (Mumbai) Pvt Ltd.

32, Mumbai Samachar Marg, Next To BSE, Fort, Mumbai 400023

T: +91 22 40574400/23/44 | E: info@bharatfloorings.com

W: www.bharatfloorings.com |  bharatfloorings |  BharatFloors

ISO 9001: 2015 Certified Company | Brochure Date: September, 2023

