

BESTSELLERS COLLECTION

HANDCRAFTED & CREATED BY
BHARAT FLOORINGS AND TILES





ABOUT BHARAT FLOORINGS AND TILES

A place where new design meets traditional cement tiles.

The Bharat Floorings and Tiles, an ISO 9001:2015 Certified legacy brand is the leader in artisanal cement floorings in India since 1922. For a hundred years BFT's wide range of patterned and terrazzo tiles and elegant marble has graced iconic spaces and ruled the hearts of the who's who of Indian Society. Architectural marvels such as the Umaid Bhavan Palace to modern day celebrity homes demonstrate the foreverness of the brand.

Today, in a world that prizes mechanically produced floorings, the company still continues to skillfully blend craftsmanship with industrial scale to bring together unique flooring solutions that are long-lasting and beautiful. Our products are custom designed to create stunning floors and walls to suit eclectic tastes. Our patterned encaustic tiles have been much acclaimed by architects, and interior designers, and have received awards from UNESCO. We help designers to envision their dream floor and convert it into reality. The timeless elegance and durability of these tiles make them works of art. At BFT, we do all India projects and also export tiles to the USA, England, Sri Lanka, Mauritius, Dubai, etc.

INTRODUCING OUR BESTSELLER TILE PATTERNS

A Celebration of Handcrafted Elegance Crafted for Your Every Space.

Step into a world where every tile tells a story of artistry and craftsmanship. Elevate your space with our exquisite Bestseller Tile Patterns Catalogue, featuring the most popular designs that have captured hearts across the country. Experience the luxury of customization as you create your own unique look with our bespoke tile designs at an affordable cost.

Each tile in this collection is a masterpiece, crafted by skilled artisans who pour their heart and soul into every tile using the finest materials to ensure durability and beauty that lasts for years to come. From intricate patterns that dance with light to rich, vibrant colours that evoke a sense of warmth and luxury, these tiles are more than just flooring – they are a statement of style and sophistication. Now to make this affordable luxury a part of your space our catalogue offers readily available stock, ensuring that once you place an order, your tiles will be ready to be delivered to your site. No more waiting – just seamless, swift service to bring beauty to your doorstep.

Designed to suit a variety of spaces, our tiles are the perfect choice for your living rooms, kids' rooms, bedrooms, office spaces, and common guest areas. Whether you prefer the classic charm of traditional patterns or the contemporary allure of modern designs, our catalogue has something for every taste and style. Your perfect tile is just a click away, waiting to transform your space.

THE JOURNEY OF A 100 YEARS



1922



Pheroze and Rustom Sidhwa started a tile manufacturing unit called The Bharat Flooring Tile Company

1935



Bharat's floors jazz up Art Deco precincts across Mumbai

1940

Grindwell Abrasives is born



1980



Bharat's Stilan™ tiles in the Bombay Dyeing, Century and Khatau Mekarji Mills. Bharat wins 7 contracts with the Tata group.

2005

Heritage Conservation: BFT restores the Salar Jung Museum, Hyderabad and then the Bhau Daji Lad Museum, Mumbai which won a UNESCO Award for Cultural heritage conservation in 2005



2013

Winning the UNESCO award for the Royal Bombay Yacht Club

2022

Completes 100 Years and gears up for the next one with an assortment of home-decor, called the BFT Home.



1930

Bharat Tiles found their way into the Bombay Central Railway station, Royal Mint, Universities, and even the Governors' houses

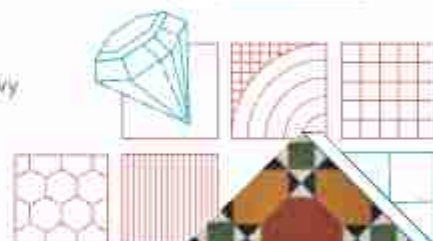
1937

Bharat's Indian and Italian Marbles in swadeshi banks and insurance companies



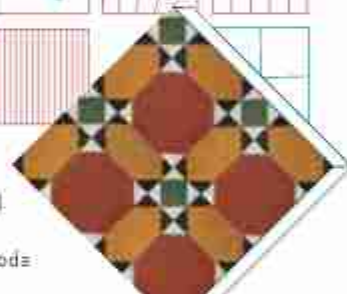
1960

The debut of Stilan™ heavy duty tile for industries



1999

Dusting off its original molds from the 1920's and rediscovering its original catalogues, Bharat's Heritage™ range was relaunched in 1999 at the Kala Ghoda Arts Festival, Mumbai.



2010

Reviving the craft of in-situ floors



2014 onwards

BFT pioneers collaborations with top design talent for fresh tile collections spanning the next decade



And the journey continues...

THE BFT PROCESS

A CENTURY YEAR OLD
TIMELESS TECHNIQUE.



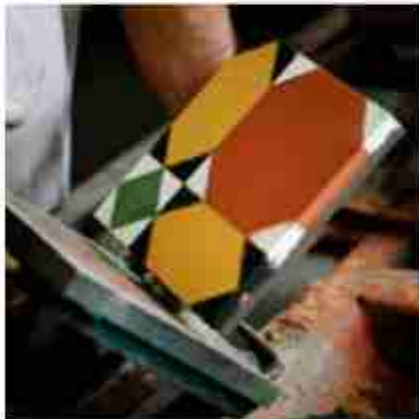
1 BLENDING

The pigment composition is a mixture of high quality white Portland cement, marble powder and natural mineral colour pigments. The ingredients are blended together carefully over a period of 3-4 hours to produce the final colours.



2 MOULDING

The colours are filled with hand into a metal mold. The metal mold, containing the desired pattern is handmade from specific design drawings. Handmade cement tiles are unique and are expected to have slight imperfections, which give them character and depth.



4 HARDENING

After pressing, the tiles are removed from the mold and placed on a rack until they harden enough to be moved into a tank of water.



5 HYDROLYSIS

The tiles are cured in water for several days, and not touched, during which they undergo a hydrolysis process and harden into strong concrete.



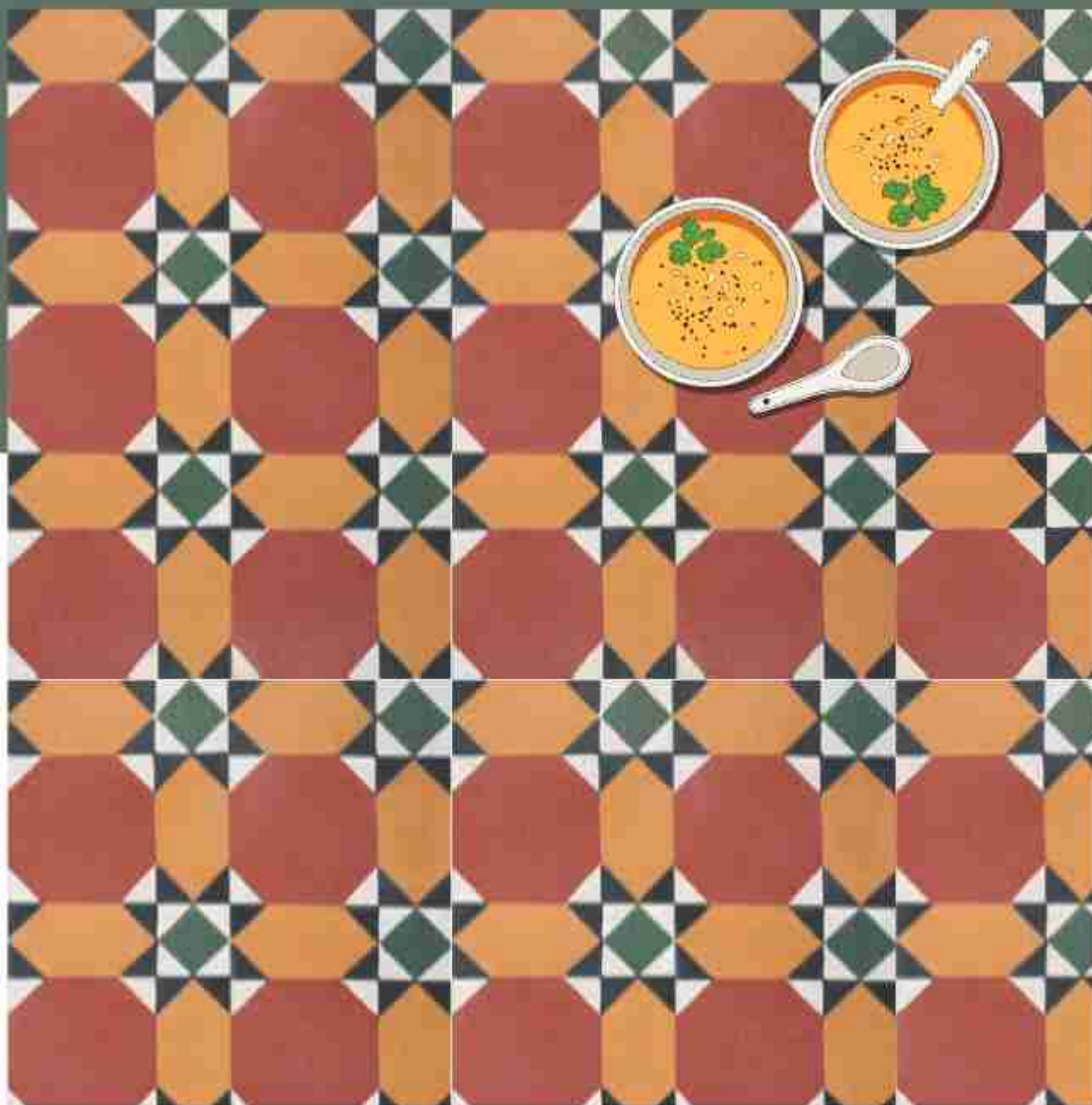
3 COMPRESSING

A cork in the form of a strong metal plate is applied at the top of the mold, and the tile is pressed using a mechanical hydraulic press. The pressure applied is up to 1-ton per square inch, which produces a compact tile.



6 DRYING

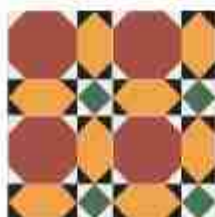
They are then removed from the tank, and allowed to further cure in the air, until they are fully ready to be shipped to the customer.



TILE PATTERN

INVERLOCHY

GEOMETRIQUE - HERITAGE COLLECTION



Size of each tile:
20 cm x 20 cm

- Terracotta Red
- Jaisalmer Yellow
- Dark Green
- Black
- White

Immerse yourself in the captivating allure of the Inverlochy design, a timeless masterpiece inspired by the majestic castles of Scotland. This enduring design exudes a sense of regal charm and historic grandeur. The Inverlochy pattern tells a story of tradition and heritage, reflecting the architectural marvel of the past century. With its geometric shapes in different colours, the Inverlochy design adds a touch of opulence to any space. This collection is a testament to timeless elegance, offering a sophisticated touch to any space, whether it's your living room, a clubhouse, a hotel lobby or your farmhouses.



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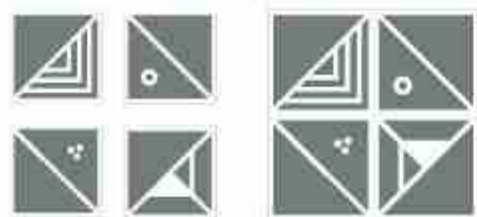
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TILE PATTERN

DASH DASH DOT

BFT+ RANGE | TANIA & SANDEEP KHOSLA



Size of each tile:
20 cm x 20 cm

■ Gray
□ White

The collection comprises a kit of parts – 4 basic tile units that can be composed in infinite ways to create a huge variety of textures and patterns, from simple to complex. Each tile unit can be used individually in a repeat pattern, or in any combination with one or all of the other tile designs. The outcome – an even textured tonality, or eclectic compositions that are bespoke and one of a kind. From graphic bold black and white, to nuanced tones of dusty pinks, purples and greys, to Mediterranean hues of aquas and ochres, the collection lends itself to being interpreted in a wide palette of colours and moods – perfect for floor applications; to accent walls; a funky, statement powder room to a sprawling tropical verandah.



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TILE PATTERN

EGYPTIAN

HEIRLOOM - HERITAGE COLLECTION



Bharat Flooring's Egyptian tile pattern is a tribute to the timeless symbols and motifs of ancient Egypt. Chinese Blue, Jade Green, Sea Blue, Mushroom, and White hues, reminiscent of the ancient Egyptian palette, interlace to form a tapestry of history and elegance. This tile is a masterpiece rooted in ancient history yet effortlessly stylish. Transform your space into a sanctuary of the past, where every step resonates with the grandeur of an ancient civilization.

Size of each tile:
20 cm x 20 cm

- Chinese Blue
- Jade Green
- Sea Blue
- Mushroom
- White



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TILE PATTERN

XBOX

CUBIST - HERITAGE COLLECTION



Size of each tile:
20 cm x 20 cm

- Blue Lagoon
- Gray
- Silver Gray

Our Xbox pattern creates a stunning Escher-like effect on your floor, captivating the eye with its illusion of depth and movement. This versatile design is a playground for creativity, offering endless possibilities for arrangement to suit your style and space. In delightful pastel colours, the Xbox pattern becomes a charming addition to kids' rooms, while in soothing neutral shades, it brings a serene atmosphere to bedrooms. Elevate your space with the cool and quirky appeal of the Xbox pattern, a timeless choice for those seeking a unique and stylish flooring solution.



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TILE PATTERN

STAR & STRIPES

GEOMETRIQUE - HERITAGE COLLECTION



Step into timeless elegance with our Star & Stripes pattern, a hallmark of our geometric collection. This classic design, one of our oldest from the original 1930s catalogue, exudes simplicity and charm. Bring a touch of history and sophistication to your space with this enduring pattern, perfect for adding a vintage flair to modern interiors. If you've ever visited Brady's Flats in Colaba, South Mumbai, then you've likely seen and stepped on this floor. Now, you can make this floor yours.

Size of each tile:
20 cm x 20 cm

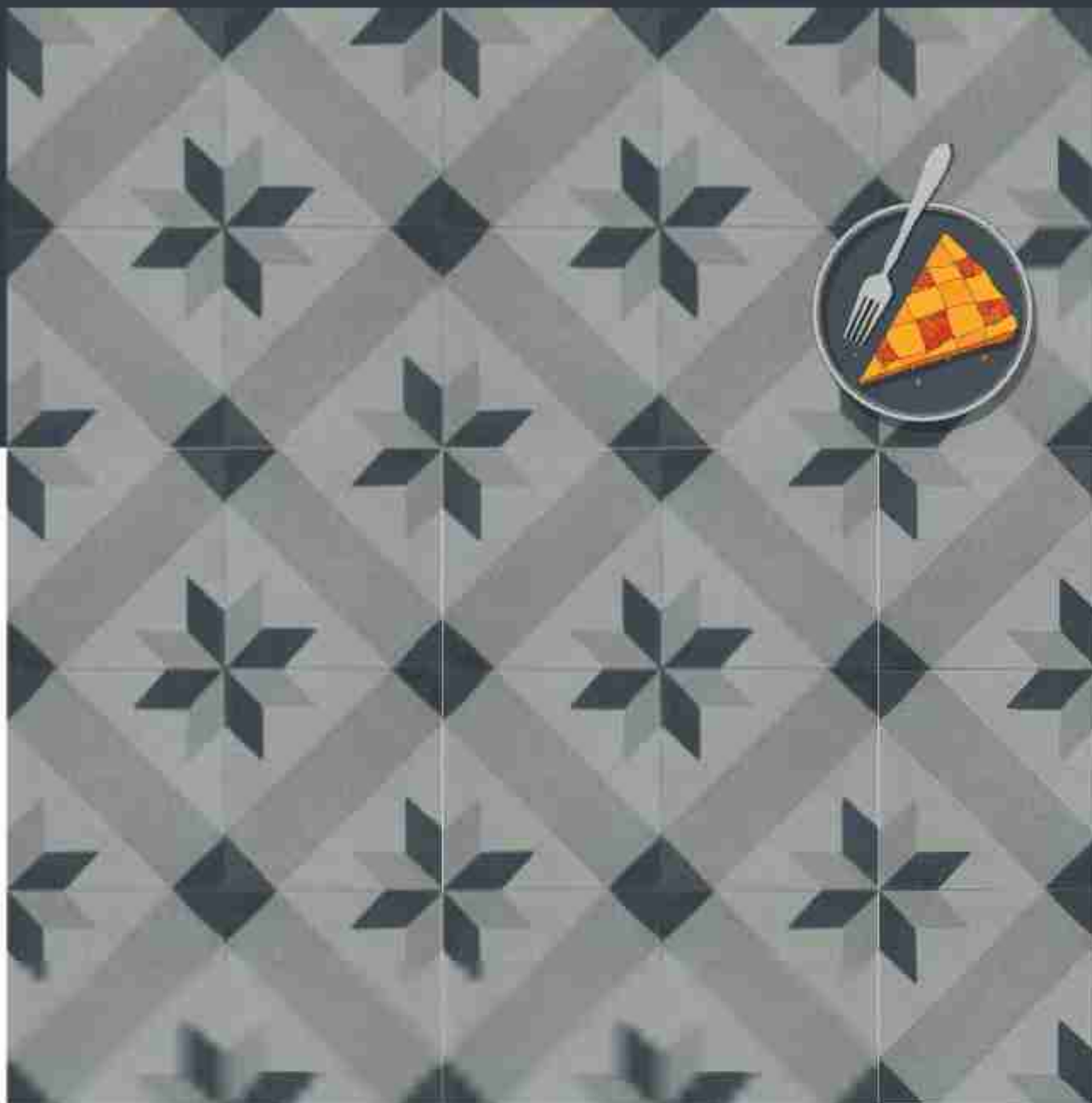
- Dark Blue
- Sea Blue
- White



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Size of each tile:
20 cm x 20 cm

- Solamán Grey
- Grey
- Silver Grey

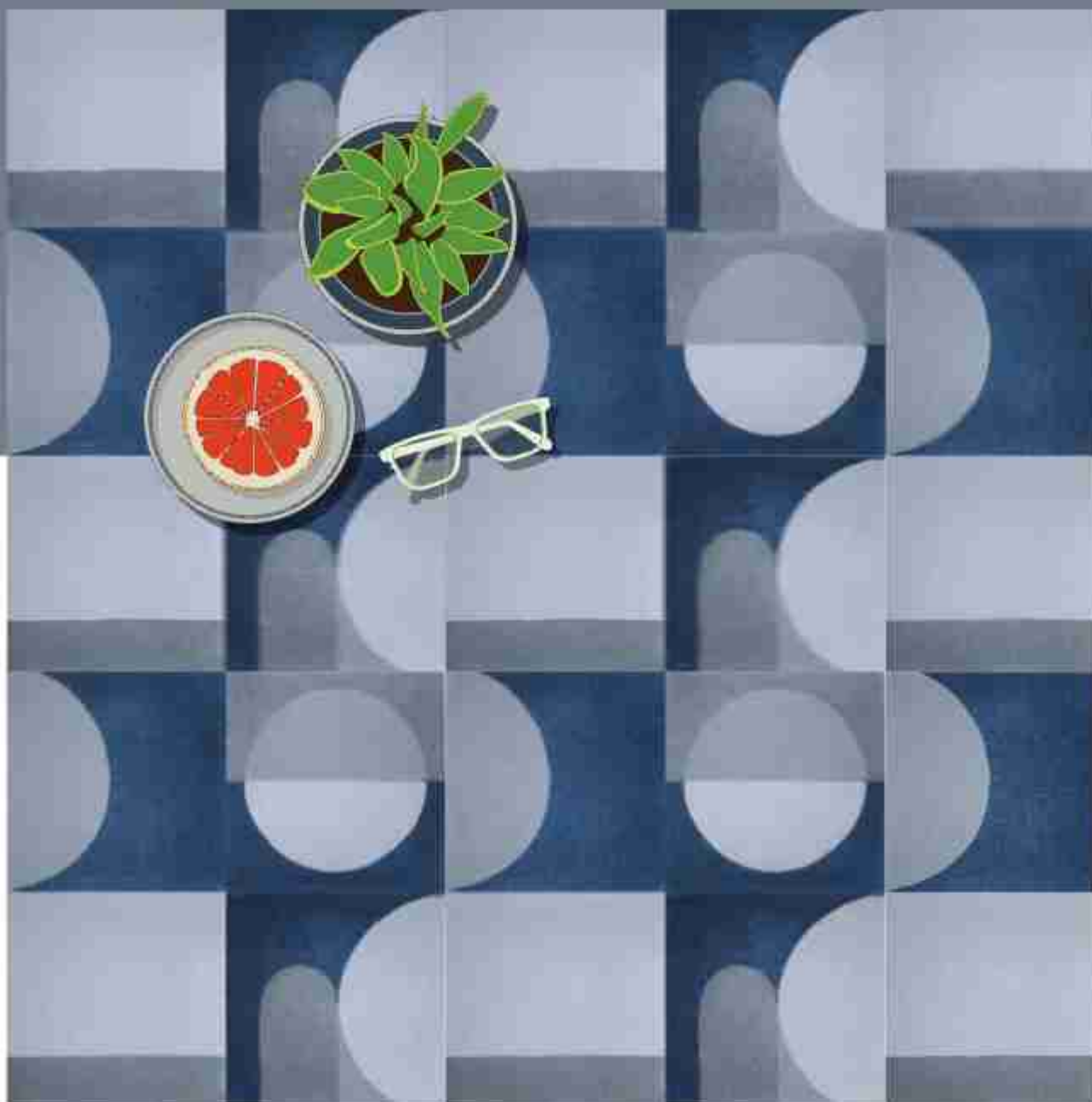


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TILE PATTERN

MINIMAL HUES

WINNER TILES - HERITAGE COLLECTION



Size of each tile:
20 cm x 20 cm

- Dark Blue
- Gray
- Silver Gray
- Light Silver Gray

The Minimal Hues pattern features intersecting and overlapping geometrical shapes, offering a playful and easy-to-use design concept. The minimalist approach adds a fun element, allowing for creative pattern combinations. Each tile's pattern is interconnected, enabling rotation for mix-and-match possibilities with surrounding tiles. The endpoints of the shapes always align with those in neighbouring tiles, creating a dynamic pattern that encourages users to experiment with shapes and designs. The colour palette of this range is inspired by the designer's artwork, showcasing a playful mix of colours and overlapping washes. The colours are reminiscent of the intersections found in various art mediums, adding depth and vibrancy to the tiles making it perfect for any space.



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TILE PATTERN

FRENCH BEAUTY

BLOOM - HERITAGE COLLECTION



Our French Beauty pattern draws inspiration from the charming French country decor, featuring the iconic Fleur de Lis motif in tiling designs. These patterns are characterized by feminine designs, soft curves, and a lack of sharp or rigid lines. Perfect for Indian homes looking to add a touch of French elegance to their interiors.

Size of each tile:
20 cm x 20 cm

■ Blue Lagoon
■ White



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TILE PATTERN

PERSIAN CARPET

HEIRLOOM - HERITAGE COLLECTION



The Persian carpet pattern is a timeless classic, exuding undeniable charm and elegance. Its delicate yet opulent design that features vibrant colours and patterns inspired by Persian art. Ideally suited for expansive spaces such as living rooms, villas, bungalows, and holiday homes, this pattern allows its distinctive beauty to be fully appreciated. Transform your space with the allure of the Persian carpet pattern, adding a touch of sophistication and luxury to your home.

Size of each tile:
20 cm x 20 cm

■ Sicilia
□ White



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Size of each tile:
20 cm x 20 cm

- Chinese Blue
- Jaisalmer Yellow
- White



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TILE PATTERN

WAGASA

INTERNATIONAL RANGE



Drawing inspiration from Japan's iconic oil-paper umbrellas, we present the Wagasa tile. Reflecting the traditional craftsmanship of these umbrellas, the handle and scaffold are typically coloured black, though occasionally adorned with other hues. The surface paintings feature motifs from Japanese culture, often depicting elements of nature such as birds, leaves, and cherry blossom flowers. Transform your space with the elegance and charm of the Wagasa tile, capturing the essence of Japan's rich cultural heritage.

Size of each tile:
20 cm x 20 cm

- Mint Green
- Dusky Rose
- Nursery Pink
- Buttercup Yellow



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TILE PATTERN

KOLAM

MADE IN INDIA COLLECTION



Size of each tile:
20 cm x 20 cm

- Gray
- Jaisalmer Yellow
- Light Cream

Kolam is a form of drawing that is made using rice flour or chalk powder along with naturally/synthetically coloured powders. The patterns include geometrical lines and curved loops, drawn around a grid pattern of dots. Kolam is a representation of celebration and thought to bring prosperity to homes in Tamil Nadu. Drawing inspiration from the symmetry and precision in these patterns, the KOLAM range is traditional and combines the many facets and forms depicted in these drawings.



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TILE PATTERN

SNOWY ELEGANCE

PREMIUM TERRAZZO COLLECTION



Size of each tile:
2 Ft x 2 Ft
Thickness:
23mm - 25mm

■ Snow white T2 Chips
■ White base

This Tiles combines Snow White chips with a base of pure white cement, this beautiful tile embodies timeless elegance. With a seamless fusion of colors and patterns, it creates a captivating visual symphony. From ancient origins to contemporary marvels, Terrazzo has become a design icon, infusing chic and versatility into residential and commercial spaces. Discover the designer and customized options by BFT, and elevate your space with sophistication and allure. Experience the timeless beauty of these tiles, enriching your surroundings with enduring elegance and durability.



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TILE PATTERN

ITALIAN SICILIAN

PREMIUM TERRAZZO COLLECTION



Size of each tile:
2 Ft x 2 Ft
Thickness:
23mm - 25mm

Cream Italian T2
 Sicilia base

Bursting with timeless elegance and unparalleled durability, BFT Terrazzo tiles are crafted to perfection, blending the finest cream Italian marble chips seamlessly into a base of Sicilia color. With this exquisite combination, our Terrazzo tiles offer a mesmerizing display of sophistication and charm. Rooted in centuries of tradition, Terrazzo has evolved into a contemporary design marvel, gracing residential and commercial spaces alike. Experience the beauty and versatility of our designer and customized Terrazzo tiles by BFT, elevating your spaces with an unparalleled allure.



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TILE PATTERN

IVORY AND CREAM

PREMIUM TERRAZZO COLLECTION



Size of each tile:
2 Ft x 2 Ft
Thickness:
23mm - 25mm

 Cream Italian T4 Chips
 White base

Presenting to you the captivating beauty and versatility of Terrazzo by BFT, where a sophisticated white base adorned with a delightful pop of cream Italian chips creates an exquisite combination of beauty. Terrazzo offers exceptional durability and timeless aesthetics, providing a versatile choice with limitless design possibilities. From its ancient origins to modern-day marvels, it has evolved into a design icon, gracing residential and commercial spaces alike with its chic appeal. Our designer and customized options empower architects, designers, and end users like you to craft unique mixes tailored to your vision, enriching your spaces with sophistication and allure.



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TECHNICAL SPECIFICATIONS

CEMENT TILES & TERRAZZO

CONFORMING TO IS 1237

CEMENT TILES TECHNICAL COMPOSITION

Topping White cement, pigment, filler

Backing Grey cement, Stone Grit/Dust



Topping Layer ~ 10mm



Backing Layer ~ 13mm



Wet Transverse Strength
Above 3N/mm²



Abrasion Test
Below 3.5mm



Water Absorption
Below 10%



Standard Size
20cmx20cm



Thickness For Flooring Tile
23mm - 25mm



Thickness For Wall Cladding Tile
16mm - 18mm

TERRAZZO TECHNICAL COMPOSITION

Topping White cement, pigment, filler, marble, stone and glass chips

Backing Grey cement, Stone Grit/Dust



Topping Layer - 10mm to 12mm



Backing Layer - 13mm to 15mm



Wet Transverse Strength
Above 3N/mm²



Abrasion Test
Below 3.00mm



Water Absorption
Below 10%



Standard Size
20cmx20cm, 25cmx25cm,
30cmx30cm, 40cmx40cm,
60cmx60cm, 60cm x 100cm



Thickness For Flooring Tile
25mm



A CENTURY OF MAKING ARTISANAL TILES

With a reputation dating back for 100 years, Bharat Floorings & Tiles is considered a leader in custom-made cement floorings. Customers have trusted the brand's superior quality and welcomed the company into their daily lives, creating invaluable memories for generations of office and homeowners. Our commitment to handmade has created bespoke and unique products that can serve as cherished family heirlooms for years to come. Our cement tiles are made by hand, one at a time, using mineral pigments. After the tile is casted by the artisan, it is cured in water for a period of time, and then air dried before being shipped.



To create your story, drop into our showroom or visit us online.

We have showrooms located in Mumbai | Delhi | Ahmedabad

| Vadodara | Goa | Bengaluru | Hyderabad | Pune

Bharat Floorings & Tiles (Mumbai) Pvt Ltd.

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ISO 9001: 2015 Certified Company | Brochure Date: April, 2024

